

*CDS solves real challenges  
in today's real business world*



*Baumann, Raymondo  
& Company PA*  
CERTIFIED PUBLIC ACCOUNTANTS

**Industry:**

Certified Public Accountants  
Specializing in Tax, Audit,  
Information Technology,  
and more

**Project Scope:**

Space planning and office  
furniture for new offices  
Tampa, FL

**Challenges:**

Provide new offices with furnishings that appear same/similar to existing furniture in other offices.

Compete with Freedman's on price.

Provide more efficient space plan/office layout.

Select guest chairs that fit into budget constraints and décor, but stand up to test of time.

**Solutions:**

Since their existing furniture was from the HON 11500 series, the National Executive Franklin series made for a perfect fit. We focused on providing better service, better space planning, and competing with the pricing of a "big box" office furniture dealer. Indeed, Baumann, Raymondo & Company, P.A. chose CDS because of their confidence in us and our product offerings.

**Products:**

NATIONAL



*"Their office manager admitted there was a better way to set up their offices, but knew it wasn't their thing. CDS provided a comprehensive plan that made their workspace so much more efficient...even more pleasant. They honestly didn't think they could work with a large furniture/interior design company like CDS- that we wouldn't be affordable. They were pleasantly surprised."* William Worrell